

Sirmione Award for the Photography, 16th Edition, 2025

## **SIRMIONE PHOTO MARATHON**

12th October 2025

The date of the competition may be changed by the organisation

Art. 1

### **Sirmione Award for the Photography**

The Municipality of Sirmione promotes the Sirmione Award for the Photography, 16th Edition, dedicated to Sirmione and the Garda Lake and organizes the:

SIRMIONE PHOTO MARATHON

Art. 2

### **Participation**

The contest is open to everyone, except for the Administrators and the employees of the Municipality of Sirmione, jurors and their families

Art. 3

### **Procedures of registration and execution**

The registration and the participation at the Award can be only executed following the procedures provided on the websites [www.visitsirmione.com](http://www.visitsirmione.com) and [sirmionefotografia.it](http://sirmionefotografia.it)

Art. 4

### **Registration costs**

The cost of participation is €12.

Minors: participation in the Photo Marathon is also open to minors, as long as they are accompanied by an adult. Registration for minors is free if the paying companion is already regularly registered for the competition.

In any case, minors must, like adults, register online as required by art. 3 of the Guidelines.

Under no circumstances will it be possible to register on the day of the competition.

Art. 5

### **Procedures**

The Photo Marathon is a digital photography competition that will take place on Sunday, October 12th, 2025 in Sirmione (BS), from 10:00 a.m. to 6:00 p.m. .

Participants will have a maximum of 8 hours to interpret the 4 themes assigned by the Jury.

Participants, at the scheduled deadline, can deliver only one photograph for each assigned theme.

It is possible to deliver fewer photographs than the assigned themes. In this case, however, the participant can only compete for the award for the individual themes.

Images taken with digital devices (reflex, compact cameras and mobile phones) are admitted to the Photo Marathon.

The Jury reserves the right to change the number of themes and photographs to be delivered. These changes may also be communicated on the day of the Photo Marathon.

The images submitted for the competition must have been taken exclusively within the Photo Marathon, that is, on the day and at the times when the marathon will take place, under penalty of exclusion from the competition.

Art. 6

### **Themes**

The first two themes of the Photo Marathon will be announced at 10:00 a.m. on the day set for the race.

The following topics will be communicated at 2:00 p.m. on the same day.

The communication of the topics will take place at the venue of the event and through a special page on [visitsirmione.com](https://visitsirmione.com).

The topics can be carried out in any order within eight hours of the event.

Art. 7

### **Technical features of the photos**

The photographs sent must be exclusively in JPG format.

The dimensions of the photographs (number of pixels on both sides) must be the maximum permitted by the camera used (without reductions or scaling) and be complete with all the original EXIF data of the shot, under penalty of exclusion from the competition.

The images mustn't contain white borders, signatures or recognizable logos, name of the participant written in digital watermark, signature on the photo or any other univocal sign of identifications.

The Jury will accept images optimized and personalized according to the taste and style of the author but not distorted compared to the original appearance at the time of shooting.

In no case will images be accepted in which key elements of the composition have been added or removed or obtained from consistent cuttings of larger shots, as well as photocompositions, photomontages, double exposures not obtained directly during shooting or in any case processing heavily influencing the appearance and content of the images.

Specifically, are allowed:

- colour to black-and-white conversion;
- tones adjustment (high lights and shadows, hardness and softness);
- adjustment of sharpness, brightness, contrast and saturation;
- adjustment of the color profile used;
- straightening of the horizon;
- the use of filters physically placed in front of the camera (polarizers, cross-screen, soft focus and similar)
- the use of "digital filters" contained in the most popular image processing software available to the public, to vary the color tones of the images, give color casts, imitation effects of chemical images or other similar ones.
- particular techniques, such as Tilt&Shift, Dragan effect, HDR, Focus Stacking etc.

Tools based on generative AI models that introduce new functions to enlarge, enhance, insert unrealistic elements into images are not allowed.

Each participant must keep the originals of the shots, whether in Raw or JPG format, which the Jury reserves the right to request viewing; failure to produce the original will result in exclusion from the competition.

The Jury will have the right to reject any image that has been, in its sole discretion, overly retouched to the detriment of the integrity of the content and meaning of the original image.

Art. 8

### **Photographies' delivery**

Each author can participate with only one photograph for each assigned theme.

It is possible to deliver fewer photographs than the assigned themes. In this case, however, the participant can only compete for the award for the individual themes.

The delivery of the photographs must be done in digital format by 11:59 p.m. on Sunday 19th October 2025 according to the instructions indicated on the sites [www.visitsirmione.com](http://www.visitsirmione.com) and [sirmionefotografia.it](http://sirmionefotografia.it)

Art. 9

### **Copyright**

For each work sent for the participation at the Award, the candidate must declare under his own responsibility:

- that he is the real author of the work and that he has all the rights relating to it.
- that the work doesn't betray any right of a third party and doesn't violate any current regulation.
- moreover, he declares and guarantees that he is the holder of each moral and patrimonial right relating to the work.
- In any case the author relieves the organization from all the responsibilities, costs or burden of any nature, that might be supported due to the content of the work.
- that he grants to the District of Sirmione a full-use license, not exclusive, irrevocable, permanent and totally free. In any case the name of the author will be specified.

Pursuant to current legislation on the subject, each participant has the full right of ownership and use of the images created during the competition.

The photographs, at the discretion of the Jury, may be exhibited in an exhibition and published on the institutional website of the Municipality of Sirmione and on the Facebook page of the Municipality of Sirmione.

Art. 10

### **Exclusions**

Any omissions or inaccuracies in the data on the registration form, or in any other form of documentation required to complete the registration process, may lead to the cancellation of participation in the event.

The photographs in the competition must not be published online (on forums, personal websites or social networks) before the award ceremony. Any publication will result in the exclusion of the photo(s) from the competition.

Photographs that have already participated in previous editions of the Award cannot be submitted

Art. 11

### **Responsibilities**

The author of the photographs is the only person responsible for the content of them.

Photos, which could damage the personal dignity or in any way the image and the name of the Organizer, of the sponsors, of the Public Administration and of any other subject (natural or legal person), are not allowed.

In case of sending images, which damage the law regulations, the third party's right or even only inopportune, the author of these images will totally relieve the organization and he will keep it unharmed from any claim, economic or not, of a third party.

The organization is not responsible for the behaviour and of the acts of the participants.

Participants must behave prudently and responsibly, in order to respect the social regulations and to avoid any damage for the practicability and the citizenry.

Art. 12

### **Jury**

The Award's Panel is presided by the Mayor of Sirmione and is thus composed:

Mayor or his delegate

Municipal Councilor of Tourism or his delegate

3 professional photographers:

Roberto Bellini, Luigi Brozzi, Antonello Perin

Photography enthusiasts from Sirmione identified by the Mayor and Municipal Councilor of Tourism.

The Mayor, President of the Jury, has the right to designate further members of the Jury chosen from among the representatives of the Sirmione tourist promotion bodies (Sirmione Municipal Library, Sirmione Pro Loco, Sirmione Hoteliers and Restaurateurs Consortium, Sirmione Traders Association), among the institutional representatives of the tourist promotion bodies of the Gardesano basin and among recognized photography experts.

The definitive composition of the Jury will in any case be officially communicated on the websites:

[www.visitsirmione.com](http://www.visitsirmione.com) and [sirmionefotografia.it](http://sirmionefotografia.it)

Art. 13

### **Judgement of the images**

The Photo Marathon is held under the banner of extemporaneity: the Jury's evaluation will favor images characterized by spontaneity, evaluating the relationship with the places of the event and the coherence with the assigned theme.

Art. 14

### **Awards**

First prize - € 1.500,00

Second prize - € 500,00

Third prize: a stay in Sirmione for two people (2 nights and breakfast)

First place for single theme - € 250,00

The Jury reserves the right to assign further prizes or, if it deems it appropriate, not to award all the prizes provided. Additional prizes will be announced on the websites [www.visitsirmione.com](http://www.visitsirmione.com) and [sirmionefotografia.it](http://sirmionefotografia.it). All prizes are personal and non-transferable and, where applicable, must be collected personally by the winners during the award ceremony.

The prizes are not cumulative.

Art. 15

#### **Communications**

The organization of the Competition will communicate with the participants exclusively through the websites [www.visitsirmione.com](http://www.visitsirmione.com) and [sirmionefotografia.it](http://sirmionefotografia.it), with e-mail messages or text messages via mobile telephone. It is therefore mandatory for participants to provide both contact details. Any changes will be promptly communicated on the websites [www.visitsirmione.com](http://www.visitsirmione.com) and [sirmionefotografia.it](http://sirmionefotografia.it) and directly to those registered.

Art. 16

#### **Acceptance of the Guidelines**

The participation in the contest implicates the total acceptance of these Guidelines.

Art. 17

#### **Headquarter and contacts of the Award**

Sirmione Award for the Photography, 16th Edition

Comune di Sirmione - Piazza Virgilio, 52 - 25019 Sirmione (BS)

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[sirmioneaward@sirmionebs.it](mailto:sirmioneaward@sirmionebs.it)

[cultura@sirmionebs.it](mailto:cultura@sirmionebs.it)

[www.visitsirmione.com](http://www.visitsirmione.com)