

## Ludovica Pellegatta



Born in Italy in 1973, Ludovica Pellegatta lives and works in Milan.

With over 20 years experience, she is responsible for developing partnership opportunities, special projects and commissioned assignment services leveraging Magnum's talents, with a focus in Italy and Switzerland.

She works closely in collaboration with private and public institutions, luxury brands, companies, as well as advertising and communication agencies, to promote the work of the photographers and to preserve the legacy of the agency.

Her professional career began after a degree in Aesthetics, in 2000, when she joined first the press agency Olympia Publifoto and then the gallery and photo agency Azibul. In 2004 she moved to Paris, where she worked as photo editor for the magazine Minotaure, the channel Arte, and the newspaper Le Monde.

In 2006, until 2013, she joined Magnum Photos as advertising and corporate manager.

In 2013 she moved back to Italy, working as an independent consultant, realizing projects in collaboration with Regione Lombardia and the agency Contrasto, among others.

Since 2017 she has been working as Business Development Manager of Magnum Photos and as tutor of 'History of Fashion Photography' at Istituto Marangoni.

Ludovica Pellegatta has curated numerous exhibitions and published 3 books and many articles on the photographic work of the Italian poet Antonia Pozzi.