

Servizi Culturali e Turistici

Sirmione Award for the Photography, 8th Edition, 2017

SIMRIONE PHOTO MARATHON 15 October 2017

GUIDELINES

Registration and operating methods of the competition, technical rules, Panel, awards

1. - Sirmione Award for the Photography

The District of Sirmione promotes the Sirmione Award for the Photography, 8th Edition, a photographic contest dedicated to Sirmione and the Garda Lake (det. n. 998 of the 09.12.2009) and organizes the **Sirmione Photo Marathon** (shown below Photo Marathon).

2. - Participation

The contest is open to everyone, except for the Administrators and the employees of the District of Sirmione.

3. - Modality of registration and execution

The registration and the participation at the Award can be only executed following the modalities on the websites www.sirmionebs.it and www.sirmionefotografia.it

4. - Disqualifications

Potential omissions or inaccuracy of the dates in the registration form or in any other requested document for the registration will cause the cancellation of the participation in the contest.

5. - Registration costs

The participations costs are:

€ 12 for on-line registrations

€ 15 for registrations on the day of the Photo Marathon (if the on-line registrations have not reached the maximum number of signed up)

The registration is free on the date of the event for minors, if they're carried by an adult who is signed up.

6. - Operating methods

The Photo Marathon is a contest for digital photos, which will take place on Sunday 15th October 2017 in Sirmione (BS), from 10 a.m. to 6 p.m.

Participants will have a maximum of 8 hours to interpret the 4 topics assigned by the Panel.

Participants, at the deadline, can deliver only 1 photo per topic.

It is possible to deliver several photos lesser than the number of topics. However, in this case, the participant can compete only for the assignation of the Awards for the single topics.

The Panel has the discretion of modifying the number of topics and of the photos to deliver. Aforementioned modifications could be also communicated on the day of the Photo Marathon.

The images presented for the contest must be only taken internally of the Photo Marathon, or rather on the day and in the times in which the marathon will occur, the punishment is the disqualification from the contest. Photos taken with digital devices (Reflex and compact cameras, mobiles) are admitted in the contest.

7. - Headquarter of the Photo Marathon

The headquarter of the Photo Marathon will be Palazzo Callas Exhibitions in Piazza Carducci in Sirmione. Participants must turn up at the headquarter of the Photo Marathon within 9 a.m.

8. - Topics of the Marathon

The first 2 topics of the Photo Marathon will be communicated at 10 a.m.

Comune di Sirmione

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The next topics will be communicated at 2 p.m.

The communication of the topics will occur at the headquarter of the event and by SMS sent to the participants. The topics can be conducted in any order in the expected 8 hours, at discretion of the participants.

9. - Delivery of the photos

The delivery of the photos in digital format will occur within 11.59 p.m. of Sunday 22nd October 2017, in the modality that will be communicated to all the signed up and indicated on the websites www.sirmionebs.it and www.sirmionebs

10. - Technical features of the photos

The digital sent photos must be exclusively in JPG format, in the maximum dimensions allowed by the used device, and complete of all the original EXIF data of the shutter, the punishment is the disqualification from the contest. Each participant must anyway conserve the originals in Raw or JPG, of which the Panel can request the vision.

The images mustn't contain white boarders, signatures or recognizable logos, name of the participant written in digital watermark, signature on the photo or any other univocal sign of identifications.

Only interventions of base correction of the images are admitted.

The panel will only accept what normally expected in the treatment of the files by the most common software of elaboration of the images, which are available to the public.

Specifically, are allowed:

- Conversion from colour to black-and-white;
- Regulation of the tones (high lights and shades, hardness and softness);
- Regulation of the clearness, brilliance, contrast and saturation;
- Regulation of the colour profile used;
- Straightening of the horizon;

The clipping of the images, also known as "crop", is not allowed, but for the little necessary size in case of straightening of the horizon of the images, as above-written.

All this is done to keep the spirit of immediacy and genuineness in the snapshots taken, avoiding to revolutionize them, obtaining from an original image a different result in terms of composition.

In no case will be allowed photocomposition, photomontages, double exposures or anyway elaborations heavily influential on the aspect and the content of the pictures.

It will be allowed the use of:

- Filters, which are physically placed on the camera (polarizers, cross-screen, soft focus and similar)
- "Digital filters" included in the most common software of elaboration of the images, which are available
 to the public, to modify the chromatic tones of the images, to lend dominants of colour, effects of
 imitation of the chemical images or others.

11. - Judgement of the images

The Photo Marathon is dedicated to the extemporaneity: the judgement of the Panel will favour images, which are characterized by spontaneity, admiring the relation with the locations of the event.

The photoraphies in competition cannot be published on-line (on forums, personal sites or social network) before the prizegiving. The eventual publication will cause the disqualification of the photo/s from the contest.

12. - Copyright

By sending a work for the participation in the Photo Marathon the concurrent declares implicitly under his own responsibility:

- That he is the real author of the work and that he has all the rights relating to it
- That the work doesn't betray any right of a third party and doesn't violate any current regulation
- Moreover, he declares and guarantees that he is the holder of each moral and patrimonial right relating to the work.
- In any case the author relieves the organization from all the responsibilities, costs or burden of any nature, that might be supported due to the content of the work
- That he grants to the District of Sirmione a full-use licence, not exclusive, irrevocable, permanent and totally free. In any case the name of the author will be specified.

In accordance with the current regulations in the field, each participant has the full property and use right of the images realized in occasion of the Photo Marathon.

The photographies, at discretion of the Panel, could be exposed in a show and published on the institutional site and on the Facebook page of the District of Sirmione.

13. - Responsibilities

The author of the photographies is the only person responsible of the content of them.

Photos, which could damage the personal dignity or in any way the image and the name of the Organizer, of the sponsors, of the Public Administration and of any other subject (natural or legal person), are not allowed. In case of sending images, which damage the law regulations, the third party's right or even only inopportune, the author of these images will totally relieve the organization of the Sirmione Photo Marathon and he will keep

it unharmed from any claim, economic or not, of a third party.

In any case, the organization descend since now any responsibility on this point.

The organization is not responsible of the behaviour and of the acts of the participants.

Participants must behave prudently and responsibly, in order to respect the social regulations and to avoid any damage for the practicability and the citizenry.

To take photographies inside a private ownership we always recommend to ask the permission and we also suggest all the participants to visibly wear the bib of the event, which will be given in the morning of the Photo Marathon.

14. - Modifies to the program of the Sirmione Photo Marathon

In case of bad weather, the Photo Marathon will equally take place.

The Organization has the discretion of cancelling or postponing, at his unquestionable judgement, the Photo Marathon due to extenuating circumstances.

In this case the participation quote of the candidates will be hold by the Organization and the registered people will have the right of participating to the event in the further date.

15. - **Panel**

The Award's Panel is presided by the Mayor of Sirmione and is thus composed:

- 1) Mayor or his delegate
- 2) Municipal Councilor of Culture or his delegate

Spokespeople of the Body for Tourism promotion of Sirmione

- 3) Delegate of the Municipal Library of Sirmione
- 4) Delegate of the Pro Loco of Sirmione
- 5) Delegate of the Consortium Hoteliers Restaurateurs Sirmione

Photography experts

- 6) Luigi Brozzi (Professional photographer)
- 7) Antonello Perin (Professional photographer)
- 8) Gianfranco Zarantonello (Photography expert)

The Mayor, President of the Panel, has the discretion of nominating other members of the Panel chosen between the institutional delegates of the Body for Tourism promotion of the Garda Lake and the recognized photography experts.

In any case the definitive composition of the Panel will be officially published on the websites:

www.sirmionebs.it and www.sirmionefotografia.it

The Panel's decision are unquestionable and unappealable. The Panel will have the right of final decision about everything not specified in these Guidelines.

16. - Awards

1st prize - € 2.000,00

2nd prize - € 500,00

3rd prize - Long weekend for 2 people in Sirmione (2 Overnights with Breakfast)

1st classified for single topic - € 250,00

The Panel reserves its right to assign further prizes, or if it would be considered appropriate, not to appoint all the expected prizes. The additional prizes will be communicated on the official page of the District of Sirmione and of the Sirmione Photo Marathon.

All the prizes are personal and not transferable, and must be personally retired from the winners during the

award ceremony.

Prizes cannot be accumulated.

17. - Communications

The Organization of the Photo Marathon will communicate with the candidates only via e-mail or SMS. Therefore, it is obligatory the supply of both contacts.

18. - Acceptance of the Guidelines

The participation in the contest implicates the total acceptance of these Guidelines.

19. - Headquarter and contacts of the Sirmione Photo Marathon

Sirmione Photo Marathon

Sirmione Award for the Photography, 8th Edition

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